

01concept  
eco friendly lifestyle

**Private Label Products**

## 1. Realisation of the Concept

Convert your idea into an immersive experience for both guests and clients.

Through scent marketing, property's memories are formed, revealing the narrative of your establishment...



## 2. Fragrance Selection

At 01concept, we partner with one of Grasse, France's finest perfumeries. Our exclusive fragrances featuring subtle tones will elevate your customers' experience.



# The Art Of Customization

## 3. Product Development

**Hand poured candles, reed diffusers & home fragrances** are being crafted in our laboratory. In collaboration with **KOS Paris** we can provide exclusive body and massage oils to support luxury spa accounts.



## 4. Design Creation

From the idea to the final product. Multiple materials could be used and in collaboration with our creative team the design of the product will be inline with the concept.

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# The Ingredients & Raw Materials Sustainability Concern

## **Candles's Synthesis:**

These candles are hand crafted with **100% natural ingredients**, including an **exclusive recipe** of soy, coconut, carnauba and beeswax that enhances their scent diffusion and prolongs their burning hours.

*The soy used in our recipe is sourced exclusively from European Soybeans to help prevent deforestation in the Amazon region.*

## **Candle Wick:**

100% Natural Wick (Cotton & Paper). The wick is covered with 100% Natural candle mix.

NO PARAFIN USED

## **Reed Diffusers & Home Fragrances Solvents:**

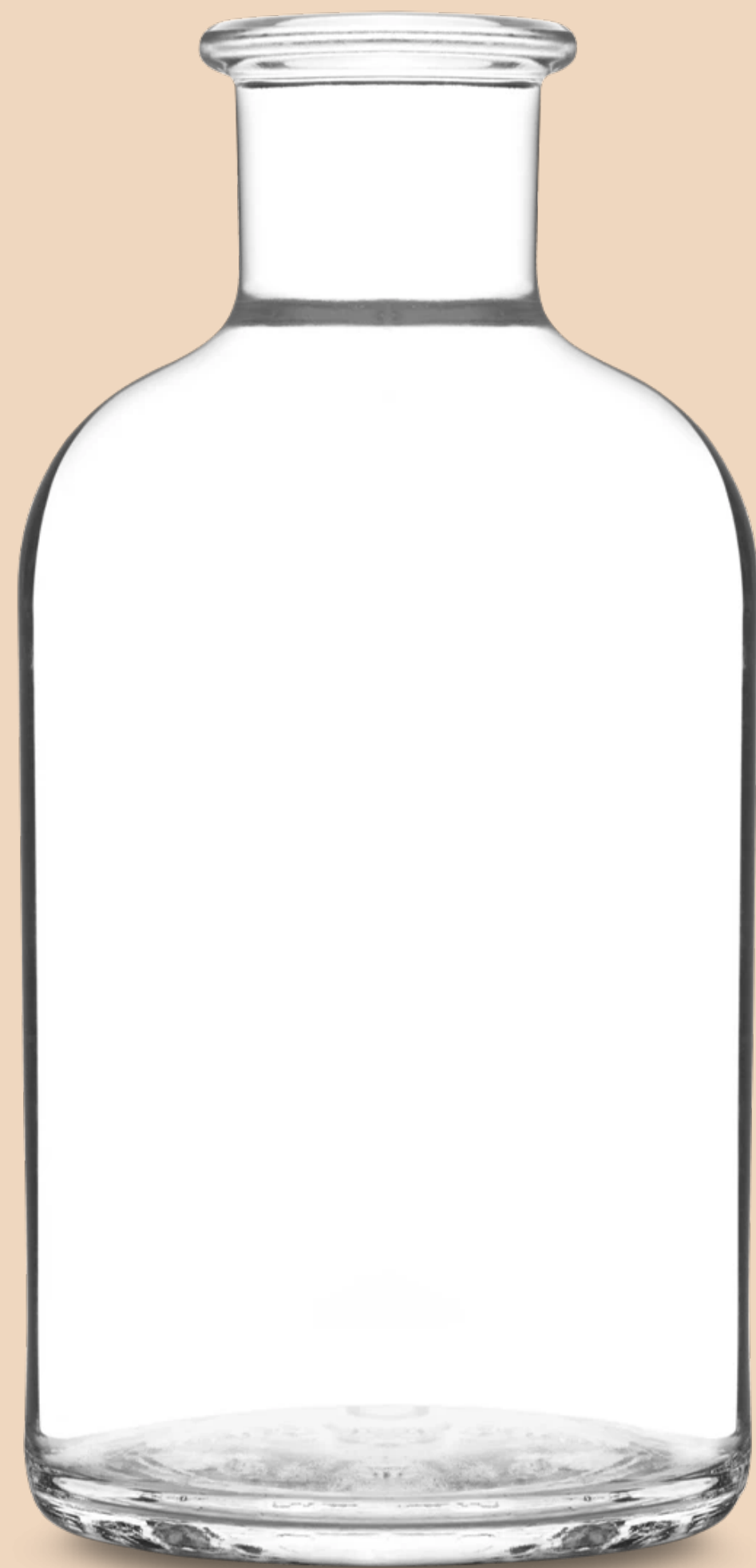
Sustainable, Renewable, Biodegradable and Non Toxic Solvents

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# 5lt Vases For Public Spaces & Retail

**New Launch March 2024**



# Private Label Products

Hotel, Spa and Museum Projects



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*Maria Callas*  
[Eye graphics]

# MARIA CALLAS MUSEUM

- Candles with Signature 100% Natural Perfume by 01Concept for Museum Maria Callas Gift Shop in Athens, Greece



HOTEL  
GRANDE BRETAGNE  
ATHENS

THE  
LUXURY  
COLLECTION

  
HOTEL  
GRANDE BRETAGNE  
ATHENS  
  
THE  
LUXURY  
COLLECTION







HOTEL  
GRANDE BRETAGNE  
ATHENS



FOUR SEASONS

ASTIR PALACE HOTEL

ATHENS

- Home Fragrances Product Line For The Spa (Candle, Reed Diffusers & Home Fragrance Spray)
- Reed Diffusers For The Rooms, Villas & Public Spaces



COSTA  
NAVARINO

  
ANAZOE  
SPA  
Costa Navarino

  
COSTA NAVARINO

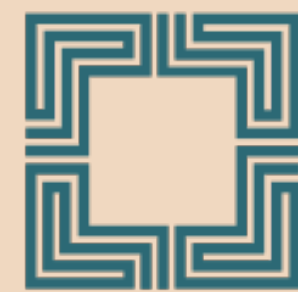




SHERATON

Rhodes Resort

Sheraton Rhodes Stoneware  
Candle



BLUE PALACE

ELOUNDA - CRETE

Blue Palace Crete Summer Candle  
& Reed Diffuser



 **asazi**





THERMAE  
SYLLA SPA  
*Wellness Hotel*

*Step into Nature's Spa*



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