



01 concept

Exclusive Products

Home Fragrance (Candle, Reed Diffusers, Perfume Sprays)

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Niche Brands Distribution

Exclusive & Private Label Products

***Candle & Home Perfumes
Production***

Spa Training & Consulting

Spa Operation & Management

Online Boutique

01concept.gr

Founded in 2015, 01Concept specializes in creating bespoke, high-end spa solutions tailored to the luxury hotel and wellness sector.

With deep expertise in the rapidly evolving hotel spa industry, our mission is to empower unique, premium spas with the latest products, treatments, and innovative concepts that set new standards in wellness and beauty.

We distribute top-tier brands designed to cater to the diverse needs of luxury destinations, ranging from world-class wellness retreats to high-end urban hotel spas. By ensuring each location can offer a distinctive and top-quality treatment menu, we provide a comprehensive solution for luxury destinations.

Our customized training, consulting, and support programs blend the offerings of our represented brands with the specific needs and goals of each spa partner. This collaborative approach ensures that spas gain a reliable partner dedicated to crafting exclusive and market-leading experiences that captivate today's luxury travelers.

Main Partners





Transforming Hotel Experiences with Scent Marketing

Scent marketing in hotels is a powerful strategy that utilizes carefully curated fragrances to elevate guest experiences, strengthen brand identity, and foster emotional connections. By integrating signature scents throughout the property, hotels can create an atmosphere of luxury, comfort, and relaxation, enhancing guest satisfaction and boosting brand loyalty.



The Ingredients & Raw Materials

Sustainability Concern

Candles's Synthesis:

These candles are hand crafted with **100% natural ingredients**, including an **exclusive recipe** of soy, coconut, carnauba and beeswax that enhances their scent diffusion and prolongs their burning hours.

The soy used in our recipe is sourced exclusively from European Soybeans to help prevent deforestation in the Amazon region.

Candle Wick:

100% Natural Wick (Cotton & Paper). The wick is covered with 100% Natural candle mix.

NO PARAFIN USED

Reed Diffusers & Home Fragrances Solvents:

Sustainable, Renewable, Biodegradable and Non Toxic Solvents

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Private Label Products

1. Realisation of the Concept

Convert your idea into an immersive experience for both guests and clients. Through scent marketing, property's memories are formed, revealing the narrative of your establishment...



2. Fragrance Selection

At 01concept, we partner with one of Grasse, France's finest perfumeries. Our exclusive fragrances featuring subtle tones will elevate your customers' experience.

The Art Of Customization



3. Product Development

Hand poured candles, reed diffusers & home fragrances are being crafted in our laboratory. In collaboration with **KOS Paris** we can provide exclusive body and massage oils to support luxury spa accounts.



4. Design Creation

From the idea to the final product. Multiple materials could be used and in collaboration with our creative team the design of the product will be inline with the concept.

Definition

Of a Perfume Pyramid

Top Notes: Lightest and most volatile molecules, creating the initial scent.

Heart Notes: Emerge after top notes fade, forming the core fragrance identity.

Base Notes: Provide longevity and depth, lingering after top and heart notes fade.



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FOUR SEASONS
ASTIR PALACE HOTEL
ATHENS

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Candles with Signature 100% Natural Perfume by
01Concept for Museum Maria Callas Gift Shop in
Athens, Greece

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HOTEL
GRANDE BRETAGNE
ATHENS

THE
LUXURY
COLLECTION

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LOBBY
SCENT DIFFUSER



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ANAZOE
SPA
Costa Navarino





ANAZOE SPA

Costa Navarino

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THE ROMANOS
RESORT
COSTA NAVARINO



THE ROMANOS
RESORT
COSTA NAVARINO



☉
Andronis

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BLUE PALACE
ELOUNDA - CRETE



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